

**For Immediate Release
August, 2010**

Flow Meter Group Announces National Sales Director

Tracy Lagona to Manage Flow Meter Group National Sales

Tracy Lagona has been recently hired as the National Sales Director for the Racine Flow Meter Group beginning August 9th, 2010. Tracy's key responsibilities include leading our team of Regional Sales Managers, developing an increased client base, targeting new sales opportunities, initiating action plans needed to secure new business and executing an annual Sales Plan. Tracy will also be responsible for any training and development programs for Regional Sales Managers and dealers.

Previous to joining Racine Federated, Tracy held a position as the National Accounts Manager for MSC Industrial Supply, managing large national contracts with manufacturers within the chemical, pulp and paper, metals and consumer products industries. Prior to MSC, Tracy was the Manager for Rexnord in the Indirect Materials and Services Division. Tracy has held several advancing positions within the Henkel Corporation beginning as a Site Engineer, promoting to Program Manager, National Sales Manager and lastly Senior SBU Market Manager.

Racine Flow Meter Group manufactures precision flow meters for a variety of industries with a wide array of technologies, including turbine, variable area, hydraulic testing, differential pressure, vortex shedding, and ultrasonic flow measurement products. Racine Flow Meter Group is a subsidiary of Racine Federated Inc.

Racine Federated Inc. is a privately held manufacturer of flow meters and internal concrete vibrators based in Racine, Wisconsin, USA. Products are sold under the following trade names: Blancett[®], Dynasonics[®], Flo-tech[™], Hedland[®], Preso[®], Racine[™] and Wyco[®]. For further information, see individual web site links at www.racinefed.com and www.wycotool.com for specific Wyco information.

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